



SEIB
INSURANCE BROKERS.

**British Showing World
AWARDS[®] 23**

Brought to you by Showing World Magazine

2ND DECEMBER | STONELEIGH PARK, WARWICKSHIRE

PACKAGE 1

PRE AND POST-EVENT, YOU WILL RECEIVE THE FOLLOWING:

- Press release to announce new sponsorship on all our social media platforms
- Naming rights for your chosen category
- 2 x full page advert in Showing World Magazine*
- 1 x full page advert in our sister magazine, Native Pony*
- Brand featured in awards promotion throughout the magazine
- 3 x monthly features on our social media (reach of over 60,000), promoting your sponsorship, brand, and any relevant news or product information you would like to share. Timing to be in line with your own marketing strategy*
- 1 x branded e-shots from Showing World (reach of circa 26k)*
- Inclusion in the pre-event video – giving you and your brand reach amongst our readership. You will have up to thirty seconds coverage in the video and will be able to talk about your business. The video will be packaged and given to you, so you can share it amongst your network*
- Sponsors logo with link on the Showing World webpage
- Option to be included in relevant up-coming features

ON THE NIGHT YOU WILL RECEIVE THE FOLLOWING:

- A ticket for you and a guest
- Opportunity to purchase further tickets
- Three-course dinner and fizz reception
- Branding throughout the venue and displayed on VT screens
- Commentary notes for host
- Opportunity to present the award you have sponsored
- Profile in the event programme given to all guests, including a full-page advert as well as a company bio

*Signage/branding/social content production is at an additional cost to the sponsor

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PACKAGE 2

PRE AND POST-EVENT, YOU WILL RECEIVE THE FOLLOWING:

- Press release to announce new sponsorship on all our social media platforms
- Naming rights for your chosen category
- 3 x full page advert in Showing World Magazine*
- 2 x full page adverts in our sister magazine, Native Pony*
- Brand featured in awards promotion throughout the magazine
- 6 x monthly features on our social media (reach of over 60,000), promoting your sponsorship, brand, and any relevant news or product information you would like to share. Timing to be in line with your own marketing strategy*
- 2 x branded e-shots from Showing World and 1 x branded e-shot from Native Pony (combined reach of circa 35k)*
- Inclusion in the pre-event video – giving you and your brand reach amongst our readership. You will have up to thirty seconds coverage in the video and will be able to talk about your business. The video will be packaged and given to you, so you can share it amongst your network*
- Sponsors logo with link on the Showing World webpage
- Option to be included in relevant up-coming features

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**FOR MORE INFORMATION OR TO DISCUSS
PACKAGES, PLEASE CONTACT:**

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