

- MEDIA INFORMATION -





SHOWING WORLD: THE UK'S ORIGINAL SHOWING MAGAZINE

6 printed and digital issues per year

At Showing World, we're dedicated to keeping members of the showing community up to date with all the latest news, trends and results in the world of showing.

This modern, varied, and inclusive publication is mailed directly to an engaged readership in the UK, Ireland, Europe, Australia, and the USA, including the industries most enthusiastic amateurs and influential professionals.

Showing World is produced by a committed team immersed in the showing community, including leading judges, riders and professionals, and is the only dedicated showing magazine edited by a panel judge and competitor.

SHOWING WORLD CONTENT

Showing World includes news from showing's leading societies, comprehensive competition reports from grass roots to national championship level; interviews with showing's leading figures – from riders to judges, officials and breeders; relevant and informative expert-led features; and training and opinions from industry leaders.

At Showing World, we also pride ourselves on celebrating our readership's successes in the showring and in breeding.

With targeted features and an engaged readership, Showing World is a perfect fit for brands and businesses looking to connect with a substantial, committed and affluent equestrian audience.



265,000 Monthly social media reach

> 63,000 Social media audience

> 16,000

Engaged newsletter readers

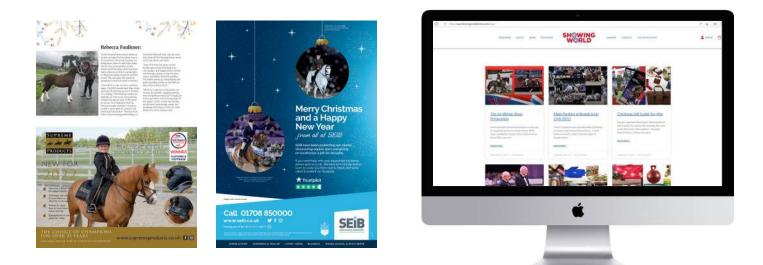




1

1/4 Page Print Ad:	£165
1/2 Page Print Ad (horizontal):	£325
1/2 Page Print Ad (Vertical):	£325
Full Page Print Ad:	£650
Single Page Editorial	£500
Single Page Editorial + Blog	£600
Single Page Editorial, Blog + Newsletter	£700

All advertising packages include complimentary social media activity



All prices subject to VAT



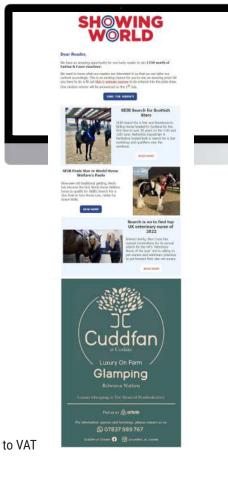
DIGITAL & SPONSORSHIP



Advert Inclusion in Email Newsletter	£150
Solus Email Newsletter	£500
Sponsor Newsletter	
(Sign up to a minimum of 6 months to	£1200
sponsor Showing World Newsletters)	

SPONSORSHIP OPPORTUNITIES

- Sponsor feature
- o Banner throughout the magazine
- o Header/Footer
- Breeders Digest
- o Letter opening page
- o Contents page
- Page index numbers
- HOYS judge features





All prices subject to VAT

Contact Beth Simons for more information beth.simons@showingworldonline.co.uk 07967 726 880



Brought to you by Showing World Magazine

ABOUT THE BRITISH SHOWING WORLD AWARDS

Showing World magazine also hosts the ONLY awards dedicated to the showing industry, with headline sponsorship from SEIB.

The gala awards evening in December is an end-of-season celebration of the best of the best in showing.

Showing World and partners enjoy spiked engagement at the time.

Get in touch separately for further information on sponsoring the Showing World/ SEIB British Showing Awards. Combined packages are available.

JUNIOR OF THE YEAR | SHOW HANDLER OF THE YEAR | SHOW AREA OF THE YEAR SHOW GROOM OF THE YEAR | VETERAN HORSE OR PONY OF THE YEAR | SHOW TEAM OF THE YEAR SHOW BREEDER OF THE YEAR | SHOW PONY OF THE YEAR | SHOW HORSE OF THE YEAR NATIVE PONY OF THE YEAR | COLOURED HORSE OR PONY OF THE YEAR | SHOW PERSONALITY OF THE YEAR | SHOW RIDER OF THE YEAR



FOR MORE INFORMATION OR FOR THE 2023 SHOWING WORLD FEATURES LIST, PLEASE CONTACT

BETH SIMONS

beth.simons@showingworldonline.co.uk 07967 726 880

